

FOR IMMEDIATE RELEASE

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Oregon Organic Coalition Announces 31st Annual Organically Grown in Oregon Week

In recognition of Oregon's thriving organic industry, the Oregon Organic Coalition announces 'Organically Grown in Oregon' Week to take place September 15-21, 2019. Nominate Exceptional Leaders in the Organic Trade for the Prestigious OOC Awards for Excellence, before August 20th!

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The Oregon Organic Coalition (OOC) is excited to announce Organically Grown in Oregon Week (OGOW), September 15th - 21st, 2019. This longstanding celebration of Oregon's organic agriculture and trade will be highlighted by a presentation of the 2019 OOC Awards for Excellence during an OOC Leadership tour, with an exciting road trip by members of the OOC Board to present awards to recipients on location throughout the state. The presentation of the awards will be documented in a digital media and email campaign.

The OOC is now calling for nominations to recognize outstanding members of the organic trade in the following categories:

- Farm: Crops (organization)
- Farm: Livestock (organization)
- Farm worker (organization)
- Farm worker (individual)
- Processor (organization)
- Wholesaler (organization)
- Consumer Advocacy (organization)
- Organic Policy Analyst (individual)
- Environment & Health (organization)
- Certifier (organization)
- Retailer (organization)
- Scientist (individual)
- Organic Advocate (individual)

Nomination forms can be found on the website. You can also find information on specific events and promotional support materials! The deadline to submit nominations is August 20th. Visit [www.oregonorganiccoalition.org](http://www.oregonorganiccoalition.org) or email [info@oregonorganiccoalition.org](mailto:info@oregonorganiccoalition.org)

About Organically Grown in Oregon Week

Organically Grown in Oregon Week is a tradition that began in 1988 as a means for celebrating Oregon's organic industry and recognizing the leaders of Oregon's organic movement.

OGOW highlights the rapidly expanding organic sector of Oregon's agricultural economy, recognizing the state's unique stature as a leader in organic agriculture, highlighted by the first organic standards legislation in 1973, the first published organic certification standards in 1987, and the establishment of the first statewide advocacy group - the Oregon Organic Coalition - to help promote the organic industry. Organic agriculture is a vital segment of Oregon's economy with 874 certified farms and handlers, 483 of these being farms representing a total of over 176,000 acres in 2017 and \$277,811,000 in farmgate sales, ranking ninth in the nation, and with more than 91% of Oregon households purchasing organic products in 2016.

Many Oregon businesses, organizations and retailers will be celebrating OGOW with events like farm tours, wine tastings, and special promotions. If you're interested in hosting an OGOW event or would like more information on sponsorship or promotional materials, email [info@oregonorganiccoalition.org](mailto:info@oregonorganiccoalition.org)

OOC Membership helps strengthen organic policy in Oregon

The OOC is a 501(c) (6), organic trade membership organization. Membership with the OOC has numerous benefits, but most importantly, it offers the opportunity for members from the various sectors of Oregon's organic industry to collaborate, acting as a galvanizing force, bringing a unified vision and representation to our communities and Oregon's legislative process through awareness of, and advocacy for, organic policy in the state. The OOC is active in Salem, meeting with policy-makers, building valuable alliances and introducing legislative priorities. By supporting the efforts of the OOC, the organic community can build more awareness of the positive economic, social and environmental impacts of Oregon's organic industry, as well as effect change through cultivating and supporting measures that protect organic integrity and businesses in Oregon. Read more about OOC initiatives on the website.

Become an OOC member, sponsor OGOW and be recognized as a leader in Oregon's organic industry!

Revenue from members and supporters is key to the work of the OOC. Your contribution to the OOC supports the celebration of OGOW, as well as the OOC's year-round work as an organic trade advocacy group, funding the work of a dedicated organic policy advocate. Any level of sponsorship is appreciated, and the OOC offers promotional benefits for businesses and individuals. The greatest benefit of your support is helping the OOC further its mission to advocate for and promote Oregon's organic trade! Learn more about membership and sponsorship opportunities on the website.

About the Oregon Organic Coalition

The Oregon Organic Coalition (OOC) is a trade support organization, working to advance the development and growth of the organic industry and community in Oregon. The OOC consists of a wide array of stakeholders in Oregon's organic industry who volunteer their time and energy--from farmers to wholesalers and processors, as well as organic certifiers, scientists,

consumers and retailers. The OOC acts as an organizing body, providing direction and endorsement of activities in promotion of Oregon's organic trade, such as the celebration of OGOW every September, advocating for state policy in favor of Oregon's organic trade and supporting continued federal support for organic research at Oregon State University.