



FOR IMMEDIATE RELEASE

Oregon Organic Coalition Announces Organically Grown in Oregon Week

Governor Kitzhaber proclaims September 14th-20th Organically Grown in Oregon Week in recognition of Oregon's thriving organic industry.

EUGENE, OR June 16, 2014 -The Oregon Organic Coalition (OOC) is pleased to announce that Governor Kitzhaber has officially declared the dates for Organically Grown in Oregon Week (OGOW) for September 14th-20th, 2014. This week-long celebration of Oregon's organic agriculture and industry will be highlighted by the presentation of the 2014 OOC Awards for Excellence Luncheon on Tuesday, September 16th, at the Ecotrust Building in Portland, OR.

The OOC is now calling for nominations to recognize outstanding members of the organic trade in the following categories:

- Farm: Crops (organization)
- Farm: Livestock (organization)
- Farm worker (organization)
- Farm worker (individual)
- Processor (organization)
- Wholesaler (organization)
- Consumer Advocacy (organization)
- Organic Policy Analyst (individual)
- Environment & Health (organization)
- Certifier (organization)
- Retailer (organization)
- Scientist (individual)
- Organic advocate (individual)

Nomination forms can be found on the OOC website, as well as information on specific events and promotional support materials! The deadline to submit nominations is August 1st.

About Organically Grown in Oregon Week

Organically Grown in Oregon Week is a tradition that began in 1988 as a means for celebrating Oregon's organic industry and recognizing the leaders of Oregon's organic movement.

The Governor's proclamation highlights the rapidly expanding organic sector of the state's agricultural economy. In his proclamation, Governor Kitzhaber also acknowledges Oregon's unique stature as a leader in organic agriculture, highlighted by the first organic standards legislation in 1973, the first published organic certification standards in 1987, and the first establishment of a statewide advocacy group - the Oregon Organic Coalition - to help promote the organic industry.

Many Oregon businesses, organizations and retailers will be celebrating OGOW with exciting events like farm tours, wine tastings, special promotions and more. If you're interested in hosting an OGOW event or would like more information on promotional materials, contact Stacy Kraker at skraker@organicgrown.com or call 541-246-1856.

About the Oregon Organic Coalition

The Oregon Organic Coalition (OOC) is a trade support organization, working to advance the development and growth of the organic industry and community in Oregon. The OOC consists of a wide array of key players in Oregon's Organic Industry-volunteers from farmers to wholesalers and processors, as well as organic certifiers, scientists, consumers and retailers. The OOC acts as an organizing body, providing direction and endorsement of activities in promotion Oregon's organic trade, such as the re-enlivening of OGOW every September and advocating for continued federal support for organic research at Oregon State University.

Please consider sponsoring OGOW and the Awards for Excellence Luncheon.

As a 501(c)(6) organization, revenue from our supporters is key to the work of the OOC. Your contribution to the OOC supports the celebration of OGOW, as well as the work we do year-round as an organic trade advocacy group. The OOC recently hired lobbyist, Jonathan Manton to bring a united vision to the Oregon legislature on behalf of the organic trade. Let's raise our voices together in order to strengthen our position at the legislative level, to increase awareness of our trade and its impact on Oregon's economy.

We accept and appreciate sponsorship at any level and offer great benefits for businesses and individuals that are outlined in our sponsorship form. The greatest benefit of your support is the continued work and engagement of the OOC for promotion and advocacy of Oregon's organic trade!

There are other opportunities to support the OOC and to engage with the organic community through in-kind donations or by serving the OOC on our leadership council or advisory committee.

Contact Stacy Kraker for information on sponsorship opportunities: skraker@organicgrown.com or call 541-246-1856

To learn more about sponsorship or becoming a member contact the OOC at info@oregonorganiccoalition.org or visit www.oregonorganiccoalition.org for more information.

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